

MICHELIN

Automotive



Michelin is the leading mobility company and manufacturer of life-changing composites and experiences. For more than 130 years, Michelin has made contributions to human progress and to a more sustainable world. Michelin is constantly innovating to manufacture high-quality tires and components for critical applications for demanding fields, including mobility, construction, aeronautics, low-carbon energies and healthcare and to offer the finest experiences, from providing data- and AI-based connected solutions for professional fleets to recommending outstanding restaurants and hotels curated by the MICHELIN Guide.

Michelin is guided by our all-sustainable strategy to balance people development, economic growth, and responsible use of resources. This means developing business to be able to invest for the future and attracting and retaining the best talent while always considering the environmental impact of its decisions.

Southeast US Operations:

- Michelin North America is based in Greenville, South Carolina with its headquarters and Research & Development campus
- Michelin's southeast manufacturing footprint covers Alabama, Georgia, North Carolina, and South Carolina
- Michelin operates one of the largest tire distribution centers in the world in South Carolina's upstate

Canada Operations:

- Michelin has four manufacturing facilities in Canada in the provinces of Nova Scotia and Quebec
- Michelin's Research & Development hub for its Beyond Road business is located in Quebec
- Michelin operates a major supply hub in Ontario

Major Categories of Sourcing:

Key Procurement Categories

- **Raw Materials:** Natural rubber, synthetic rubber, carbon black, silica, steel cord, textiles, specialty chemicals, and sustainable materials.
- **Manufacturing Equipment:** Industrial machinery, robotics, automation systems, molds, conveyors, curing presses, maintenance tools, and spare parts.

- **Packaging & Warehousing:** Pallets, corrugated packaging, labeling systems, storage racking, and warehouse automation solutions.
- **Logistics & Transportation:** Freight carriers, third-party logistics providers, fleet management, import/export support, and supply chain visibility systems.
- **Industrial Services:** Plant maintenance, HVAC, compressed air systems, waste management, environmental services, and facility upgrades.
- **Technology & Digital Solutions:** ERP systems, cybersecurity, AI, IoT sensors, predictive maintenance, data analytics, and software integration.
- **Energy & Sustainability:** Renewable energy solutions, energy efficiency systems, water management, recycling technologies, and ESG reporting support.